



Local Community and Local Purchasing Policy

Creating Value for Mustafapaşa

Pietra Cave Suites · Public Web Document · September 2026

Our local purchasing approach is based not only on geographic proximity, but on the combined assessment of quality, legal compliance, continuity, environmental impact and regional economic benefit.

Principles for Contributing to the Local Community

- Support local/regional employment in suitable positions and contribute to employee development.
- Where adequate quality, compliance and continuity are available, give priority to suppliers in Mustafapaşa, Ürgüp, Nevşehir and nearby areas.
- Provide guests with accurate recommendations on local gastronomy, handicrafts, small businesses and cultural experiences.
- Reduce noise, inappropriate visitor behaviour and resource pressure that could negatively affect the quality of life of the local community.
- Avoid approaches that over-commercialise cultural heritage or treat local people as decorative elements.

Supplier Evaluation Criteria

Criterion	Description
Locality	Priority to local/regional suppliers where the category and quality are suitable
Legal Compliance	Invoice, business and product/service compliance
Quality & Continuity	Reliability to sustain the accommodation standard
Environmental Impact	Less packaging, reuse, durability, energy/water efficiency
Social Compliance	Ethical business relationships and respect for human rights

Current Service / Supplier Examples

Paşaoğlu: operational supplies · Mustafapaşa Municipality: water and local infrastructure · MEPAŞ: electricity service · TÜV Austria: certification/compliance service. This list does not mean that every provider is “local”; the local purchasing KPI is calculated separately only for eligible categories.

Local Purchasing KPI

Eligible local/regional purchasing value ÷ total eligible purchasing value × 100. After establishing the base year, our goal is to improve the local share measurably.